ARTIFICIAL INTELLIGENCE

USAGE/SALES FORECAST

Establish sales performance goals for the organization

Forecasting demand and sales is an important element that allows you to control your business not only during the annual budgeting. By analyzing internal data (transaction volumes, seasonality, employment status) and external (macroeconomic indicators, currency rates, weather, competition activities), we build artificial intelligence models that allow forecasting results with satisfactory accuracy. We also have experience in building algorithms that correct forecasts every day, so that the management will keep the information on whether everything is going according to plan or whether corrective decisions should be taken.

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